

## La French Tech presents 7 high-profile and awarded startups at Computex 2019 in Taipei

*La French Tech is coming back to Computex, with the strongest delegation ever. Impressive award-winning French startups will land in Taiwan in the InnoVEX show.*

TAIPEI, TAIWAN – April 25<sup>th</sup>, 2019

Seven as a magic number, the composition of this year's French delegation is seriously impressive. All of them already stole the show in major tech events around the world. The awards and accomplishments of those seven high-profile startups are jaw-dropping: CES Best of Innovation Award for **Energysquare** (ground-breaking and efficient wireless charging technology); CES Innovation Award for **Adok** (they can transform any desk into an interactive workplan); another CES Innovation award for **Digitsole by Zhor-Tech** (their smart soles help doctors treat better, with personalized walking profiles). French champions in artificial intelligence will also participate actively: **Quantmetry** uses AI to accelerate the diagnosis of cancer and other diseases, and **Hoomano** aims to improve human-machine interactions, developing applications on the robots *Pepper* and *Nao*. On top of that, **Mapwize**, a powerful indoor mapping and wayfinding platform is already partnering with *Cisco*, *Microsoft* and *Rise Hong Kong*. Finally, **Virtual Room** is bringing the next level of VR experience. They have already settled in more than 20 cities around the world, including Los Angeles, Singapore and Paris. Taiwan is their next station.

As Computex is the most important tech event in Asia, la French Tech powered by Business France is presenting a powerful delegation for the 4<sup>th</sup> consecutive year. From May 29<sup>th</sup> to 31<sup>st</sup>, startups from France will be, once again, the center of attention in the InnoVEX international zone, making la French Tech one of the must-sees of the show.

Business France is the national agency in charge of the French Tech pavilion in global prime tech events such as CES Las Vegas, Mobile World Congress, SXSW, Web Summit and so on. The continuous partnership with TAITRA and TCA shows their strong connection and commitment to bring the best of technology directly from France.

Another important partner this year is Taiwan Industrial Innovation Platform (TIIP), the R&D subsidy program under IDB, MOEA. Partnering with the French public investment bank Bpifrance, TIIP supports French and Taiwanese companies for their collaborations in R&D of innovative products with clear advantage and unique added-value. The program would provide necessary assistance and funding to selected projects.

Rendez-vous at Computex / InnoVEX 2019, May 29<sup>th</sup> to 31<sup>st</sup> !

**The French Tech delegation at Computex 2019 is composed of :**

## **Hoomano**

### **Allowing everyone to communicate instinctively with technology**

HOO MANO has been creating robotics business solutions since 2014. A long-standing partner of Softbank Robotics in Japan and Europe, the company develops applications on the robots Pepper and Nao, while also collaborating with other robot manufacturers. Besides, using artificial intelligence research, the company offers a reliable attention evaluation technology: robots “powered by Hoomano” become engaging and autonomous interfaces that challenge and arouse emotion. Whether in product demonstration, customer relationship management or business processes improvement, Hoomano brings you more instinctive interactions with social robots.

<https://hoomano.com/>

### **Awards:**

Auvergne-Rhône-Alpes Region Start-Up Trophy 2017 - Artificial Intelligence Category

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## **Quantmetry**

### **Building AI with pioneers**

Quantmetry develops itself in a market where mathematicians and computer scientists have an impact that could transform the economy. Now with a team of 90 members whose time is partly dedicated to R&D, Quantmetry specializes in Artificial Intelligence as a pure player of data that accompanies enterprises from design to implementation of AI solutions. The company has a state-of-the-art expertise in domains such as Deep Learning, computer vision and natural language processing, with applications notably in MedTech, Smart Cities and Industry 4.0.

<https://www.quantmetry.com/>

### **Awards:**

Hacking Health Camp 2019 : Prize awarded by SEMIA Générateur de Startups

Hacking Health Camp 2019 : Prize awarded by CHRU de Strasbourg - Hôpitaux Universitaires de Strasbourg

Deloitte Technology Fast 500 EMEA Winner - 2018

Trophée de la Simulation Numérique - Prix Innovation, Forum Teratec, 2017

Trophée de la Simulation Numérique - Grand Prix, Forum Teratec, 2017

Meilleure Innovation Santé, Hacking Health Camp, 2017

Prix SML, Hacking Health Camp, 2017

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## Adok

### Enter the Smart Office & save time, everyday!

Adok has created the perfect combination of Hardware & Software for collaboration: a Smart Projector and Assistant to optimize your meetings. Interactions can be made on any surface, either it's on a desk or on the wall. To interact with the assistant, you just have to touch it or talk to it. With also a multitude of apps integrated, Adok engages every participant and makes meetings more interactive and efficient.

<https://www.getadok.com/>

### Awards:

CES Innovation Awards 2019

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## Energysquare

### Charging made easy

Energysquare's Power by Contact® is a breakthrough wireless charging technology for laptops and other portable electronic devices. Using conductive charging, this patented technology allows users to charge multiple devices at a time at the same speed of using a normal charger. Simply place the devices freely on the charging area to start charging – as simple as it could be.

<https://energysquare.co/>

### Awards:

CES Best of Innovation 2019 – Smart Energy

Bercy – IMT Innovation Prize 2019

Challenge Paris CES Saclay Las Vegas Jury Prize CCI 2018

CES Innovation Awards 2017

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## Mapwize

### Indoor mapping solution for smart buildings

Mapwize is the Indoor Mapping platform for the creation of new digital services within buildings. The maps are easy to build and even easier to integrate in Wayfinding, Workspace Management, Maintenance or Security applications. With practical main features such as seamless integration, search & direction engine and live data display, Mapwize has already served more than 100 clients in multiple domains from more than 20 countries, including big events like Web Summit, Rise Hong Kong and Viva Technology as well as enterprises and institutions like SNCF and Auchan.

<https://www.mapwize.io/>

**Awards:**

Digital InPulse 2018

LMI Innovation Awards Lille Métropole Innovation 2017

PITCH IN THE PLANE NYC Winner 2017

Viva Technology DOJO Alibaba Challenge 2016

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## Virtual Room

**Dive into the ultimate team-based VR adventure.**

Virtual Room is the leader of collaborative VR games: the company develops its own contents and currently runs its games in self-operated centers in 27 locations around the globe. There have been 200,000 players who already tested one of Virtual Room's adventures. With well-balanced gameplay and an ideal duration of 45 minutes, Virtual Room allows players to have complete immersion and work with each other in the virtual world for an exciting team-based adventure. Virtual Room also produces, exploits and sells licenses of its 3 games. Share, collaborate, and be thrilled!

<https://www.virtual-room.com/en/>

**Awards:**

French Tech Japan VR Acceleration alumni

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## Digitsole, powered by Zhor-Tech

**Footwear. Reinvented.**

Digitsole is a world leader in connected footwear. Their technology integrates electronics and energy into footwear to offer consumers more functions to bring significant comfort and well-being. Digitsole reinvents footwear for a daily use that completely modifies the industry's standards. The smart sole enables 3D analysis of your stride, activity tracking and Pedaling Technique Analysis (PTA), fatigue level and injury risk detection. What's more, Digitsole's newest Podosmart® and M-Cube® programs provide useful analysis and tracking tools for podiatric professionals in related medical sectors.

<https://www.digitsole.com/>

**Awards:**

CES Innovation Award 2017

ISPO Awards 2016/2017

Fenox Start-up World Cup 2017

IoT breakthrough – Fitness tracker of the year 2016

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### **About Bpifrance x Taiwan Industrial Innovation Platform (TIIP) FR-TW Cooperation Mechanism**

The FR-TW cooperation mechanism between Bpifrance and TIIP requires at least one French company and one Taiwanese company. Both sides should sign the MoU before submitting the R&D proposal to Bpifrance and TIIP respectively. Besides, balanced partnership is requisite. The budget share of each side should not exceed more than 75%-25% of the total budget of the project. An additional 20% in R&D subsidy will be granted to those who cooperate with French companies; however, the subsidy shall not exceed 50% of the total expenditure.

<https://tiip.itnet.org.tw/>

### **About Business France / French trade office in Taiwan**

Business France is the government agency supporting the international development of the French economy. It's a key player in fostering competitiveness, growth and employment in France, offering clear and efficient access to all corporate development in the world. Business France supports French and multinational companies throughout the lifetime of their projects, and is driven by an efficient, result-oriented working culture. Thanks to its extensive network and dynamic team professionals in France around the world, Business France is involved not only in getting projects off the ground but also in following up and ensuring their long-term success. Business France also offers guidance to make your new business in France a success: new investment sites, expansions to existing sites, industrial or technology partnerships, acquisitions or financial investments.

<http://export.businessfrance.fr>

### **About La French Tech**

La French Tech is the term used to describe the French startup community and the dynamic, vibrant ecosystem: entrepreneurs, investors, engineers, designers, incubators, public organizations, etc. committed to the growth of French startups and to their international prosperity. Since its creation in 2013, La French Tech can be seen in major tech events with the support of Business France. In 2019, La French Tech has already been under the spotlight for its strong presence: 350+ French startups at CES Las Vegas, and biggest foreign delegation in Mobile World Congress with more than 100 exhibitors.

<https://www.lafrenchtech.com/en/>

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